

VIEW MY WORK

Brandon Vazquez

Video editor specializing in vertical (9:16) content for brands: UGC, Meta ads, Reels, TikTok and Shorts. I focus on scroll-stopping hooks, pacing and storytelling, adapting to each brand, from clean/premium to trend.

Location — *Monterrey, NL · Remote*
Website — *bvazquez.com*
Phone — *+52 56 6585 0889*
Email — *brandon@bvazquez.com*

Tools

Editing & Motion: Premiere Pro, After Effects, CapCut

Design: Photoshop, InDesign, Illustrator

AI: Higgsfield, ElevenLabs, ChatGPT, Claude

Skills

- Hooks & retention
- Pacing & storytelling
- Meta ads & UGC
- Motion graphics
- Sound design & SFX
- Dynamic captions
- Funnel-based ad creative
- Color correction & grading

Languages

ES Spanish — Native

EN English — Fluent

Experience

Jun 2026 – Present · Fate Studios & Content Creators / Freelance Video Editor

- Edit Meta ad creatives for Fate Studios, a clothing brand, built for each stage of the funnel, from awareness to conversion.
- Produce UGC and social media videos for content creators, focused on hooks and retention.

Jan 2026 – Jun 2026 · Icon / Video Editor

- Edited UGC ads and social content for multiple brands at a UGC content agency.
- Delivered ~100 videos a month (≈5 a day), keeping a consistent pace across different styles and formats.

May 2025 – Dec 2025 · Salas Monterrey / Freelance Video Editor

- Edited promotional videos and social media content, including catalog and campaign pieces with fast hooks and on-screen text.
- Delivered platform-ready versions for Instagram, TikTok and YouTube.

Education

Aug 2024 – Present · Universidad del Valle de México (UVM)

B.A. in Multimedia Design